



PUBLIC RELATIONS / MARKETING COMMITTEE

Monday, September 25, 2023 at 5:00 PM
Conference Room | 1953 Municipal Way

AGENDA

CALL TO ORDER

ROLL CALL

MINUTES APPROVAL

A. **02-09-2023 Minutes - Public Relations Marketing Committee**

AGENDA ITEMS

1. **Social Media Metrics**

Public Information Officer, Neal Wagner will provide updated metrics for the City's social media campaigns.

2. **Editorial Planning for 2024**

Discuss the editorial planning for the upcoming year.

3. **Update on Magazine Ad Sales**

Review results of this year's ad sales and discuss plans for the coming year.

ADJOURN MEETING

In compliance with the Americans with Disabilities Act, those requiring accommodation for Council meetings should notify the City Clerk's Office at least 24 hours prior to the meeting by:

Calling Office Number: 205-664-6800

Or Visit: <http://cityofalabaster.com/397/Americans-with-Disabilities-Act>